WNM 618 - Web Technology 2

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Project Plan and Project Site

Summary:

I would like to create an artist's portfolio site, utilizing the tools I will learn in this class and with those that I refine in this class.

Background:

I have artist friends that can't afford a content management site, and would also like a uniquely designed web site. This contradiction makes it difficult to use an off-the-shelf web content management system.

Purpose:

I will create a site using my own work and with a unique style that will have a functional content management system. With this new skill set I will then apply it to my friend's websites that I will help build and design. This will free them up to continue to create their art with-out having to worry about management of the overall site style. And will provide them a way to update their site with new art without re-writing the entire site.

Users:

The first and immediate users will be the artist themselves. The next and most important user will be the art buyers and viewers. The strength in the site will be for the overall content-management system to be as clean and as efficient as the design – making the overall experience seamless.

Navigational Plan or User Flow:

I plan on making the overall navigation as simple and as direct as possible. People will be able to quickly get to the page they desire and quickly view the artwork.

Sample Page:

The basic page elements will include a top level menu, a contact page, and social media presence links. Each portfolio subpage will allow the user to choose to go to another page, link to social media, or contact the artist at any time. Navigation inside each of the artist pages will be simple side scroll – which will also make the site clean and effective for mobile display.

Project Site:

The overall site will first be designed based on my aesthetic since the first site, the site for this class, will be a way to display my own work. Once I achieved a good baseline of success I will use this as a template to create websites for my friends. My site will function fully with a content management system making adding and removing art seamless.